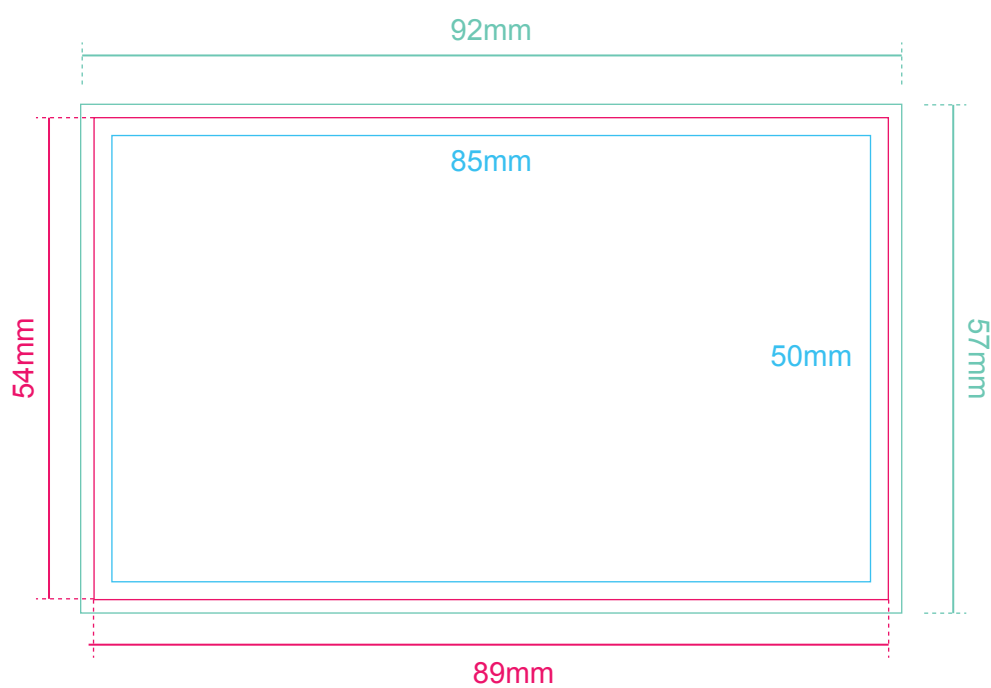


STANDARD & ROUND CORNER ARTWORK PREPARATION

- Artwork Dimensions: (Refer to diagram)
- Bleeding: 1.5mm on each side
- Margin (Safe Zone): 2.0mm each side

Example	Bleeding Size	Actual Size	Safe Zone Size
Business Card size 89mm x 54mm	92mm x 57mm	89mm x 54mm	85mm x 50mm

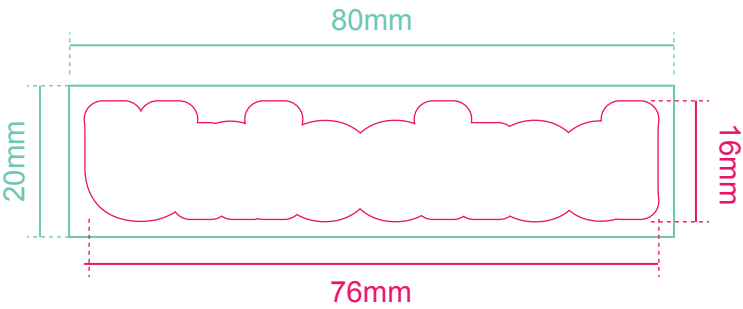
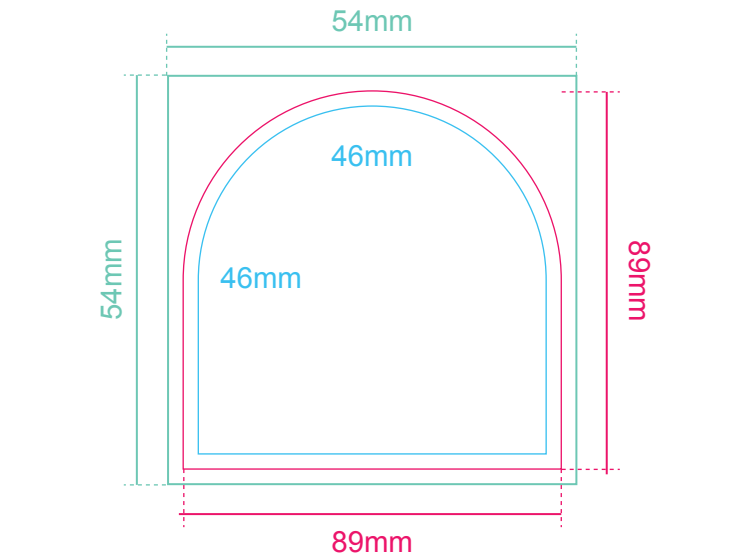


- Full Bleed - Extend your background design to this edge, on all sides.
出边线 - 把稿件背景设计延伸至出边线。
- Trim Size - Product size. Anything left beyond this line will be cut off.
切割线 - 此线以外将被切除。
- Safe Zone - Keep all your important contents (text, images, logos, etc.) within this area.
安全区 所有重要内容(字体/图片/商标等)不可超出此区以免被切除。

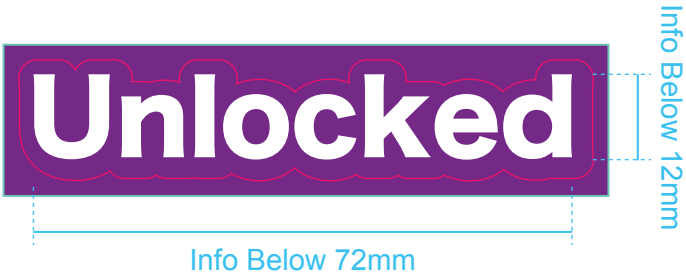
CUSTOM SHAPE ARTWORK PREPARATION

- Artwork Dimensions: (Refer to diagram)
- Bleeding: 2mm on each side
- Margin (Safe Zone): 2.0mm each side

Example	Bleeding Size	Actual Size	Safe Zone Size
Business Card size 50mm x 50mm	54mm x 54mm	50mm x 50mm	46mm x 46mm
Business Card size 76mm x 16mm	80mm x 20mm	76mm x 16mm	72mm x 12mm



Guideline



Final Outcome

FILE FORMAT - Inner Use**Adobe Acrobat Document (*.pdf)**

Provides better print quality

JPEG Image (*.jpg / *.jpeg)

Provides fairly good print quality if the file is converted under certain specification but text or vector images may appear less sharp compared to PDF file format.

JPEG file format: Set resolution at or above 600dpi

■ File Design Arrangement

Artboard 1: Overview artwork (CMYK + Die Line)



Artboard 2: Printable artwork only (CMYK)



Artboard 3: Die Line only

*Dieline must be ONLY a single line with colour (C100,Y100)

